

The **Durham Regional Association of REALTORS®** and the **Homebuilders Association of Durham, Orange and Chatham Counties** are excited to announce the...

2008 Homebuyers Fair
The Streets at Southpoint
Saturday, March 1st
10:00am - 9:00pm

The Streets at Southpoint, is the premier shopping, dining and entertainment destination in the Triangle and was featured as one of the '10 Great Places to Spend It All in One Place' by *USA Today*.

THE STREETS AT
SOUTHPOINT
AND MAIN STREET

Recipient Name
Street Address
Address 2
City, ST ZIP Code

Durham Regional Association of REALTORS®
4236 University Drive
Durham, NC 27707
Phone (919) 403 2117
Fax (919) 403 2021

*New Location
in 2008!
15th Annual*

HOME
Buyers
FAIR

Saturday, March 1, 2008
10:00am – 9:00pm
The Streets at Southpoint



Sponsored by:
The Durham Regional Associations of REALTORS®
and the Homebuilders Association of Durham,
Orange and Chatham Counties

Saturday, March 1st
10:00am – 9:00pm

The **2008 Homebuyers Fair** is an unprecedented opportunity for Real Estate Professionals, including REALTORS®, mortgage lenders, new home communities, and other related suppliers to provide shoppers with a wide array of housing information and resources in a one-on-one relaxed atmosphere.

Southpoint Fair Exhibitors will have a designated booth with table signage and must comply with **all Fair Participant Specifications and Occupancy Regulations (see center panel)**. The Fair will also offer **Homebuyer's Seminars** the day of the event to attract first-time home buyers.

Marketing will include **Herald Sun Homebuyer's Fair Tab, Homes and Land Magazine**, and other industry publications.



Fair Participant Specifications

Booth Size and Signage

- ▶ 10' wide by 5' deep draped exhibit booth with 3' high back drape and 3' high side dividers
- ▶ One 6' draped and skirted table with 2 chairs
- ▶ 7" x 44" one-line booth professional made ID sign
- ▶ NO Backdrop display, NO table banners allowed
- ▶ Additional signage on easel permitted – 5 ft. height limit – no exceptions
- ▶ All booths must be occupied between the hours of 10 am – 9pm

Booth Set-Up and Break-down

- ▶ Set-up: **7am – 9:30am Saturday, March 1**
- ▶ Break-down: **No earlier than 9:00pm Saturday, March 1 – NO EXCEPTIONS (see below)**

Miscellaneous

- ▶ **Promotional handouts:** Consider number of people coming to Southpoint and plan accordingly.
- ▶ **Door prize** registration allowed.
- ▶ **Booth favors:** No popcorn or balloon distribution allowed. Only single wrapped small token candy distribution allowed.

Important Occupancy Regulations

- ▶ **A \$100 security deposit is required from each exhibitor at time of registration.**
- ▶ **Security deposit is refundable provided:** Registered vendor occupies booth between the hours of **10am – 9pm (NO EXCEPTIONS)**.
- ▶ **Forfeiture of Security Deposit:** Vacating or breaking-down assigned booth **prior to 9pm** will result in **loss of security deposit!**

Exhibitor Fees/Booth Locations

Limited booths will be available in each designated area. Booth fee AND security deposit are due with registration. Booths assigned on first come first served basis. ACT NOW!

Security Deposit

- \$ 100 Security Deposit (due at registration)

Booth Location Options

- \$ 450 Lower Level / Center Court
- \$ 400 Lower Level / Mitchell's & Strasburg Children Corridor
- \$ 400 Lower Level / Macy's & After Hours Formalwear Corridor
- \$ 400 Upper Level / Food Court Area

Optional

- \$ 25 Electrical outlets / available in designated areas

Total Payment Due

Exhibitor Registration Form

(Registration deadline – February 8, 2008)

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Check Visa MasterCard

Card # _____ Exp. _____

Return registration form to:
Durham Regional Association of REALTORS®
4236 University Drive ~ Durham, NC 27707
Phone: 919.403.2117 ~ Fax: 919.403.2021